“Super Charge Creativity” with Rich Baker

The Four Agreements for every Play Like A Team workshop:

1. **Support each other and make each other look good.**
2. **Be right here right now - aka present.**
3. **Dare to fail!**
4. **If you feel silly, you’re doing it right.**

Creativity in Business is Crucial for:

1. **Problem Solving**
2. **Innovation**
3. **Team Building**

Super Charged Creativity is a Process

Ideation or ‘Brainstorming’ is a necessary part of the process.
This is the time to toss out literally anything that comes to mind.
Judgement kills ideation (self judgement or judging others)

Participation Is Essential

Collaboration is where creativity thrives.
It involves inspiring each other which requires strong listening skills.
Judgement kills participation (self judgement or judging others)

Failure is a Necessary Part of the Process

Start with bad ideas and encourage them. Bad ideas often evolve into good ones.
Judging and selecting ideas comes later. Resist the urge to skip ahead.
Spaces where there are no real world stakes are great for practicing failure.

The Magic Pill for Better Creativity is Thoughful Leadership.

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